

Alan Stuart: alan@onelonghouse.com // 718.303.2262

Mission:

To continue to use my powers of creativity for good. Each project that I undertake must have some lasting, positive effect on the world, however small, or large.

Experience:

ONE LONG HOUSE, Creative Director (2.09 – Present)

Founded as a new type of agency, OLH is a cooperative of designers, writers, photographers, programmers, and creatives alike. Our common bond is embracing curiosity and loving to create good work with a positive effect.

GREEN TEAM, Senior Art Director (8.06 – 2.09)

A socially and environmentally responsible ad agency, Green Team specializes in speaking to the “Awakening Consumer.” I worked on almost all of their clients under the title Sr. AD, but when needed acted as photographer, copywriter, producer, and editor.

THE NEW YORKER, Associate Production Manager (8.03 – 12.05)

Laying out a weekly publication with a circulation of over 1 million taught me a tremendous amount about efficiency and quality on a massive scale. So much so, I spearheaded a project to bring TNKer completely digital; previously the entire layout was faxed to the printer to be assembled... extremely archaic.

Education:

SCHOOL OF VISUAL ARTS, Advertising (2006)

UCLA, B.A. Design (2001)

LORENZO de’ MEDICI – Florence, Art + Italian (2001)

Clients:

WWF

Coca-Cola

Environmental Defense

Scotland

Lindblad Expeditions

Johnson & Johnson

Mars

Puerto Vallarta

Monaco

Peter Deillman Cruises

Dominica

Adventure.travel

E + Co

Mississippi Biodiversity Project

After These Messages

Recognition:

Silver: *Adrian Awards* for Dominica campaign, 2008

Silver: *CIPR* viral award for Nessieback video, 2008

Silver: *Adrian Awards* for Peter Deillman Cruises campaign, 2008

2nd Place: L’Oreal viral competition on *Current TV*, 2007

Feature: *One.Magazine* on AfterTheseMessages.com and Dominica campaign, 2007

2nd Place: *Smart Power* viral competition, 2007

1st Place: *One Show’s Night of the Living Dead* for Environmental Defense ad, 2006

Feature: *STEP magazine* on AfterTheseMessages.com, 2006

1st Place: *National Student Advertising Competition* as Creative Director, 1999